



FLORIDA STATE UNIVERSITY

DIVISION OF STUDENT AFFAIRS

FALL 2021 HIGHLIGHTS &
STRATEGIC PLAN UPDATES



THE CAREER CENTER

INNOVATIVE AND AWARD WINNING CAREER SERVICES

The Career Center leads the way among career services. Using a variety of modalities - including virtual career fairs, asynchronous document review, and a virtual mock interview platform - services are widely accessible to students.

- The Career Center hosted a Career Talk with FSU Alumnus Michael Benarde, Co-Founder & President of NightCap and winner of ABC's Shark Tank.
- Career Center staff participated in the US-Egypt Career Centers Exchange to share innovative practices, national standards, and best practices with colleagues in Egypt who are developing their career services.
- InternFSU is a 2021 NASPA-Florida Program of Distinction for contributions to student success and outstanding program management.
- SkillSurvey announced their first-ever "Career Readiness Leader & Innovator" awards, which recognize top-performing institutions whose students received the highest evaluator ratings from over 60,000 supervisors and over 20,000 employers following an internship, co-op, or other work-related experiences across 170+ institutions. Florida State University was recognized as a "Career Readiness Leader: Top 10 in Critical Thinking."

4329

Advising appointments
during fall 2021

1074

Students engaged in a
mock interview using the
Big Interview platform

440

Employer participants at
fall career fairs

CAMPUS RECREATION

RESOURCE REALLOCATION: FOOD TRUCK FRIDAY

The Rez Lakefront Park and Outdoor Center launched a new Food Truck Friday series that significantly boosted Friday afternoon visits. The department reallocated operational resources from lower attended weekdays to enhance the Friday experience for visitors, resulting in nearly tripling Friday attendance compared to fall 2019.

SPECIAL OLYMPICS UNIFIED CHAMPION SCHOOL

FSU was one of only three universities named to the 2021 ESPN Honor Roll as part of the a national recognition program. The Intramural Sports program collaborates with the Department of Sport Management, FSU's Special Olympics College student organization, and Special Olympics Leon County to engage college students and Special Olympics community athletes in recreational sports. Intramural Sports hosted a flag football league for Unified teams (college student partners + Special Olympics athletes) in the fall and has a Unified basketball league planned for spring.

1925

Students participating in one of 36 sport clubs, the most in a fall semester in a decade (up 10% from the previous high in 2016)

82%

Percent of all first-year, first-time in college undergraduate students who engaged with a recreation program or facility

244

Record number of attendees on an Outdoor Pursuits afternoon, single-day, or overnight adventure trip

3646

Unique participants in intramural sports



Intramural Sports welcomed students back with a schedule that included smaller team sizes to start and larger teams in the second half of the term. This sequence allowed students to become more comfortable interacting in groups while emerging from pandemic life and to recruit team members at a slower pace.



CENTER FOR ACADEMIC RETENTION & ENHANCEMENT

EXPANDING THE FIRST GENERATION (FGEN) NETWORK

- Launched the FGEN Noles Network as a hub for all undergraduate first-generation college students. The network focuses on outreach, academic college engagement, advocacy and community building.
- Developed the CARE Outreach Team (O-TEAM) to support the FGEN Noles Network and engagement with prospective students.

SPEARMEN'S FAMILY WEEKEND TRIP

In October, 38 Unconquered Scholars participated in a weekend trip. The Unconquered Scholars Program supports youth who experienced foster care, homelessness, relative care, or ward of the State status.

GRANT FUNDING TO SUPPORT STUDENTS

- Received a 3-year, \$200,000 grant from the Helios Foundation to support Unconquered Scholars in preparing for life following their undergraduate experience.
- Received a \$100,000 grant through the TRUIST Foundation to support a variety of programs and services including the new FGEN Noles Living Learning Community, expanded population outreach, and Learning Assistant and Tech Fellow positions for CARE students.
- Through support from the Student Technology Fee and sweepings from the Student Government Association, CARE is implementing technology upgrades to the CARE study rooms.

3.1

Average summer/fall GPA for CARE 21 cohort

99%

Fall to spring enrollment for the CARE 21 cohort

13

Student developed events for FGEN Celebration Week (Nov 8-12)

CENTER FOR GLOBAL ENGAGEMENT

INTERNATIONAL EDUCATION MONTH

The CGE organized the 17th FSU annual celebration of International Education Month in November. President McCullough was the featured speaker at the opening reception, which had over 100 participants. The President and the First Lady talked to many international students and scholars during the reception.

ENGAGING AND SUPPORTING INTERNATIONAL ATHLETES

More than 70 international student athletes represent FSU on varsity teams.

- Collaborated with Student Engagement to co-host the Garnet & Gold Tailgate, featuring crepes and Thai tea, for attendees at the Jacksonville State game.
- Collaborated with Athletics to host a tailgate before the FSU Women's Soccer Game vs Boston College. Over 60 international students attended.
- Collaborated with Athletics for InternatioNole Day at the Women's Basketball Game vs Charleston Southern. The day which included a tour and a special halftime show for international students and scholars featuring a performance by the ¡Azúcar Dance Company. After the game, the international attendees were treated to a Meet and Greet with the international athletes.

INTERNATIONAL COFFEE HOUR

During the fall, the CGE held 10 International Coffee Hour events with an average of 200 participants each week. Some of the featured co-hosts were:

- Middle East Center – Baklava, Turkish Delight, and Mint Tea
- Hispanic Graduate Student Association - Flan
- Indian Student Association of Tallahassee – Samosas and Masala Chai
- Counseling & Psychological Services – Southern Banana Pudding



568

International students welcomed by CGE for fall 2021

17

Countries represented by Global Ambassadors

75

Faculty and staff participants in the Global Partner Certificate

48

Inbound and outbound Global Exchange participants in fall

334

Students enrolled in the Global Citizenship Certificate

109

Participants at intercultural competence trainings on campus

CENTER FOR LEADERSHIP & SOCIAL CHANGE

The semester was busy starting with the launch of two offices under the Center for Leadership & Social Change umbrella:

OFFICE OF COMMUNITY-ROOTED ENGAGEMENT

- Hosted 134 programs and events that facilitated 1,370 interactions with 658 unique students and staff.
- Ten graduating seniors shared a meal with President McCullough, Dr. Vartikar, and Dr. Hecht and reflected on their FSU experience as part of their involvement in the Service Scholar Program.
- 35 undergraduate women and 9 faculty/staff facilitators participated in the Women's Leadership Institute, three days of conversations around socialization, healthy self-esteem, leadership knowledge, and relationship building.
- FSU earned a Gold Seal (campuses with a 70-79% voting rate) from the ALL IN Campus Democracy Challenge for nonpartisan student voter participation efforts by FSU Votes during the 2020 Election.

OFFICE OF REPRESENTATION, INCLUSION & STUDENT EQUITY

- Collaborated with the Hispanic/Latinx Student Union to host a block party attended by over 250 people for the 3rd annual LatinX Cultural Celebration.
- Social Change Peer Educators were trained to facilitate workshops including Dialogue 101, Identity 101, and Becoming a Change Agent.
- Worked with campus partners to host the V-rak-ke-ce-tv (Seminole Creek phrase meaning "to honor") Cultural Graduation Ceremony. Recognized 25 graduates and presented stoles to President McCullough and Dr. Vartikar as honorary graduates. Dr. Brandon Bowden was also presented with a stole in recognition of his commitment to diversity, equity, and inclusion at FSU.

2381

Unique students reporting hours using ServScript

\$2.7M

Impact of FSU students' volunteer service

94.8K

Service hours logged in ServScript in fall 2021



COUNSELING & PSYCHOLOGICAL SERVICES (CAPS)

NON-STOP MENTAL HEALTH SERVICES

CAPS has consistently provided students with non-stop mental health services in both in-person and telemental health formats. In fall 2021, CAPS provided over 12,000 individual and group counseling sessions to 2,394 students (39% increase as compared to fall 2020).

OUTREACH & PSYCHOEDUCATIONAL PROGRAMMING

- Doubled the number of campus wide events from 4 events in 2020 to 8 events in 2021
- Resumed collaboration with Campus Recreation to co-host Stress Busters Day
- Saw 50% increase in students attending a CAPS presentation (top requests: Stress Management and CAPS services)

3151

students served by
CAPS outreaches
in fall

FACULTY WELL-BEING GUIDEBOOK

CAPS introduced a Faculty Well-being Guidebook in August to foster a culture of wellness across the university. The guidebook serves as a reference to assist faculty with making small shifts in teaching that can make a major impact in a student's behavior and well-being.

ACADEMIC LIAISON PROGRAM

Following initial meetings and a needs assessment questionnaire, colleges that engaged with the CAPS Liaison Program were assigned a lead liaison joined by additional staff members. These teams will maintain contact to ensure each college has a direct line to CAPS to assist with outreach needs, answer questions about services and continue to provide up to date and accurate information about services and resources.



DEPARTMENT OF STUDENT SUPPORT & TRANSITIONS

CASE MANAGEMENT SERVICES (CMS)

In addition to assisting over 2,400 students, CMS reached out to all the FSU students directly impacted by Hurricane Ida and the 7.2-magnitude earthquake that hit Haiti in August.

OFFICE OF ACCESSIBILITY SERVICES (OAS)

OAS supported 6,541 registered students during fall 2021, completing 569 new student intakes and proctoring 4,472 tests/exams.

VICTIM ADVOCATE PROGRAM (VAP)

In April 2021, VAP initiated a 24-hour text line to better serve students. Since that time VAP has exchanged 2,369 messages with 142 text numbers.

NEW STUDENT & FAMILY PROGRAMS (NSFP)

NSFP continued virtual programming in response to COVID-19, including online modules and synchronous sessions focused on community building. NSFP engaged 9,833 students and 4,366 family members. After attending Orientation, 95% of respondents said they felt like they belonged at FSU and 98% said they made the right choice to attend FSU.

INVESTIGATIONS & ASSESSMENT

The Office of Investigations & Assessment conducted 32 organization-related investigations and 18 COVID-related investigations during fall 2021.

WITHDRAWAL SERVICES

In total, 524 students initiated withdrawals during fall 2021. Of those, 34% were due to mental health reasons. DSST works with campus partners to connect students with resources and assist them in returning to campus when their situation allows.

FOOD FOR THOUGHT PANTRY (FFTP)

Through the generous gift of Trustee Deborah Sargeant and SGA sweepings, the FFTP is expanding cold storage capacity. New refrigerated units will enable the FFTP to provide greater quantities of fresh produce to students.



1200

Total visits to the
FFTP in fall 2021 by
395 unique users

135

Free meal swipe cards
handed out in partnership
with Seminole Dining

FRATERNITY & SORORITY LIFE

The mission of the nationally recognized Department of Fraternity and Sorority Life is to enhance the quality of student life at Florida State University by empowering members of the Greek community through advising with a developmental approach, educating with purpose, communicating with stakeholders, and cultivating collective partnerships. FSL advocates for the expression of ritual through the shared values of leadership, scholarship, service, and brotherhood/sisterhood within the Greek community.

21K

Total leadership training
and event participations

21K

Total risk management
interactions

268

Chapter coach meetings
and consultations

4.6K

Unique attendees at
leadership trainings and
events

4.5K

Unique risk management
interactions

3.349

Average fall GPA for FSL
members



STUDENT CONDUCT & COMMUNITY STANDARDS

UPDATED STUDENT CONDUCT CODES

Updated Student Conduct Codes to incorporate legislation from House Bill 233., which addressed intellectual freedom and viewpoint diversity as well as mandated full participation of advisors in disciplinary proceedings as additional due process rights. Rules of Decorum were developed for advisors in the Conduct process.

STREAMLINED PROCESSES & ENHANCED COMMUNICATION

- Created and disseminated a resource document for students preparing for a conduct hearing that they receive automatically when a hearing is scheduled.
- In consultation with University colleagues, created an FAQ document for students who receive No Contact Orders (NCO). The document explains the impact of the NCO to provide further education to the students involved.

119

Conduct cases resolved through 52 hearings, 67 informal resolutions, 30 alternative resolutions, and 2 warnings

ALTERNATIVE RESOLUTION PROCESS

Strengthened the Alternate Resolution option and provided education about Alternative Resolutions to the University community. Facilitated 30 Alternative Resolutions for Fall 2021.

PARTNERSHIPS FOR CAMPUS RESPONSES

- Provided continued response to reports of discrimination and worked with colleagues in the Center for Leadership & Social Change and Office of Title IX to create a seamless process to respond to and assist students affected by the behavior of others.
- Due to a significant increase in cases where students possessed and/or used false identification, SCCS worked with the Office of Investigations and Assessment to create a learning outcome for students responsible for this conduct.



STUDENT ENGAGEMENT TEAM

RETURN TO STUDENT LIFE

With the Return to Student Life guidelines in place, [Askew Student Life Center](#), [Student Organization and Involvement](#), and [Student Governance and Advocacy](#) were able to resume more in-person programs. From producing FSU Unite, a celebration of culture, food, and music, hosted by the legendary Doug E Fresh in collaboration with Coca Cola, to a sold-out student pep rally, Homecoming Live, with musical performance by Group Love, to the resounding number of visits to the Askew Student Life Center for weekly movies and gaming featuring the annual *Rocky Horror Picture Show*, we safely took advantage of the return to a semblance of normalcy.

Partnerships

GARNET & GOLD TAILGATE

SOI collaborated with Student Governance & Advocacy, Center for Health Advocacy & Wellness, New Student & Family Program, University Housing, and the Center for Global Engagement to host five tailgates with 200+ attendees each.

FSU ESPORTS

ASLC collaborated with constituents across campus to develop the FSU Esports Steering Committee, which includes Athletics, Esports at FSU, Student Union, Campus Recreation, Information Technology Services, and the College of Education.

WELCOME BACK BBQ HOSTED WITH FAMU

Student Governance & Advocacy co-hosted a Welcome Back BBQ at Cascades Park with Florida Agricultural & Mechanical University as part of Welcome FSU.

11K

Attendees at SLC film screenings, gaming, and special events

3000+

Attendees at the involvement fair that included 390 orgs

\$431K

Record breaking Dance Marathon fundraising during 26.2 hour event

\$14M

Student Senate allocations to 36 departments and orgs

5100+

Unique students attended a Homecoming event

1ST

Spirit Night fireworks on Landis Green for Homecoming

STUDENT UNION

FLYING HIGH CIRCUS 75TH ANNIVERSARY

The FSU Circus will be celebrating its 75th Anniversary this spring. Events are planned to help celebrate this milestone year including:

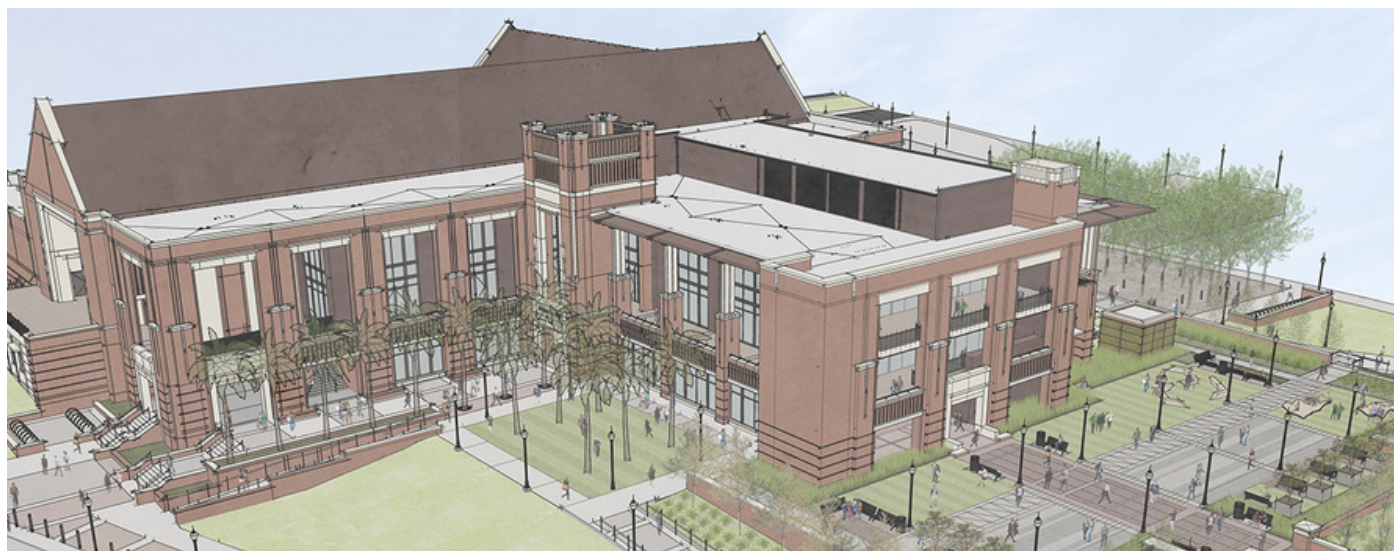
- The Circus will be featured in an exhibition at the Museum of Fine Arts - *Trust and Transformation at the Circus: 75 years of Flying High*. Alumni Nights and receptions will be held during the run of the exhibition.
- The Circus Soiree will mark the end of the 75th Anniversary spring shows and invite alumni and supporters to gather in celebration. This event will also kick off the first phase of the Circus Expansion Project.
- Various FSU Foundation events to celebrate donors and garner support.

NEW STUDENT UNION

The new union project, depicted in the architects rendering below, is turning a corner: site underground/roadway construction has started, the Moore Building work is virtually complete, and interior finishes like decorative handrails, paint, floor sealants, and data cables are being scheduled. The effective completion date is May 1 with final work completed during summer.

CONTINUED STUDENT PROGRAMMING

- About four nights a week, Club DownUnder continues to offer COVID-safe and engaging student programming, with an emphasis on campus community, through events such as comedy and trivia nights, lectures, concerts, and outdoor festivals.
- Despite the challenges of a pandemic and being relocated multiple times due to construction, the Art Center continues to offer in person and to go Paint-a-Pot experiences as well as pop up programs.



OFFICE OF TITLE IX

REVISING POLICY

In consultation with an expert in higher education law, Title IX and campus partners made the first ever revisions to the University's *Sexual Misconduct and Sex Discrimination Policy*. The revisions included renaming the policy to the *Anti-Sexual Misconduct Policy* and creating more uniformity between the *Student Code of Conduct* and the *Anti-Sexual Misconduct Policy*. The same group also made the first ever revisions to the University's *Title IX Compliance Policy*.

Campus Partners

- Associate Vice President for Student Affairs and Dean of Students
- Department of Student Conduct and Community Standards
- Human Resources
- Office of Compliance and Ethics
- Office of General Counsel

EDUCATING STUDENTS

- Provided education for incoming football student athletes regarding sexual misconduct with an emphasis on the topic of consent and its definition under university policy.
- Collaborated with the Human Resources' Equity, Diversity, and Inclusion Office and the Victim Advocate Program to create and facilitate a graduate student training focused on employment related obligations as well as support and resources available to them as students.



UNIVERSITY HEALTH SERVICES

ADAPTING TO THE NEEDS OF STUDENTS

University Health Services offered additional in person appointments while maintaining telemedicine services. UHS staff members are continually revising processes to meet student demand and maintain safety.

COLLABORATING TO RESPOND TO COVID-19

UHS continues to collaborate with dozens of campus partners as part of the response to COVID-19. Additionally, UHS works with SAFER, University Housing and the Leon County Department of Health to assist students who test positive with isolation and clinical case management



GRANT FUNDING TO SUPPORT CHAW

The Center for Health Advocacy and Wellness (CHAW) received a 3-year \$225,000 Rape Prevention Education grant from the Centers for Disease Control and Prevention for Expanding Community Capacity to End Sexual Violence.

14416

In person appointments
at UHS

4181

Telemedicine
appointments with UHS

18597

Total UHS appointments
in fall 2021

23K

COVID-19 vaccines
administered

1.2K

Flu vaccines
administered

4392

Attendees at 88 events
hosted by CHAW

UNIVERSITY HOUSING & CHILDCARE

ACADEMIC PARTNERSHIPS

- Housed 503 residents in 11 living-learning communities (LLCs)
- Engaged 60 academic partners in residence halls through directing LLCs, teaching LLC courses, mentoring, tutoring, and presenting programs

STUDENT ENGAGEMENT

- Inter Residence Hall Council held inaugural Seminole History Walk educating residents on FSU's relationship with the Seminole Tribe.
- National Residence Hall Honorary delivered 900 care packages to residents and hosted 10 events focused on connection, service, and leadership.

LGBTQ+ HOUSING

Fall 2021 was the first semester for students living in LGBTQ+ housing community. The new program was piloted in spring. There are about 500 students currently utilizing this offering.



CHILDCARE & EARLY LEARNING

- Expanded services to include working with families who have children testing on the Exceptional Learning spectrum. FSU is the first childcare program in the State University System of Florida to provide this service.
- Received the Child Care Access Means Parents in School grant for 3rd and 4th year for a total of \$680,000. Funds covered full tuition for student parents in 2021.

557

Events hosted by resident assistants (RA) for students living on campus

15730

RA interactions with students discussing community expectations and students' FSU experience

1325

Students utilized Academic Resource Centers in fall 2021

53%

Residents with a GPA of 3.5 or higher during fall 2021

79

Children enrolled in spring 2022

6026

Practicum, internship, and volunteer hours by FSU students at childcare center



OVPESA: DEVELOPMENT AND BOARDS & SPECIAL EVENTS

NPHC PARK

The NPHC Park will provide a physical representation and dedicated space for the nine historically black fraternities and sororities on campus. The park is in the final stages of design and fundraising efforts will begin this spring and summer.

STUDENT AFFAIRS DEVELOPMENT COUNCIL

The council had a successful fall meeting where they discussed inclusive community, health and wellness, fundraising, badging, and the 75th anniversary of the Circus. The council also heard updates from the SGA President and the Student Foundation Chair. After the meeting, the council enjoyed Homecoming activities including the parade, Clock and Seal, Homecoming Live, and the football game against UMass.

WAFFLE WEDNESDAY

On December 8, Dr. Hecht treated students to a late night waffle bar on Landis Green. Students enjoyed their late-night breakfast while they kept warm by fire pits and celebrated the end of finals. Dr. Hecht looks forward to continuing the Waffle Wednesday traditions a few times each semester!

PARENT & FAMILY ADVANCEMENT COUNCIL

The council is a new initiative to increase parent engagement by forging new connections, advancing initiatives, and raising funds for the FSU Parent and Family Fund. Karen Thiel and Jennifer Collins were selected as co-chairs for the board. The council kicked off with an event at the President's house in October and will continue to recruit this spring.

\$8.6K

Raised on Giving Tuesday for
Counseling & Psychological Services

\$23K

Raised on Giving Tuesday for the
Food for Thought Pantry

18

Welcome Back Breakfast
deliveries to DSA departments

OVPSA: IT, MARKETING & COMMUNICATIONS, & ASSESSMENT

FACILITATING THE RESPONSE TO COVID-19

Information Technology Services (ITS) has been an instrumental partner in the University response to COVID-19. The COVID Wellness app encouraged people to complete an online symptom screening, and there were over 54,442 unique users during 2021. ITS continues to collaborate with the Florida department of Health, Leon County Department of Health, and SAFER Team to support the health, wellness, and safety of the campus community.

PRIORITIZING STRATEGIC COMMUNICATIONS

- Published the *Guide to Student Life* reference as well as promoted health and safety protocols and information in dozens of social media posts.
- Increased direct work with University Communications and Creative Services, which has increased media coverage and visibility.
- Published an editorial guidelines document to facilitate clear, consistent, inclusive and accurate writing for students and other audiences to build familiarity, engagement and trust.



NEW STUDENT SURVEY & OUTREACH TO STUDENTS

In 2020, the DSA transitioned from the CIRP Freshman survey to an institution-specific New Student Survey. This tool serves as a complement to the Graduating Senior Survey. As the data collected are identifiable, the DSA and campus partners, supported by ITS, were able to send targeted emails to students recommending programs, services, and supports based on individual survey responses. A working group continues to strategize ways to utilize these data to support students.

19

Departments across campus utilizing the Card Swipe App

45K

Individual swipes at events and services in fall 2021

682

Events created in the Card Swipe App during fall 2021

STAFF ACCOMPLISHMENTS

NAFSA INTERNATIONAL EXCELLENCE AWARD

Kristen Hagen, associate director of FSU's Center for Global Engagement, received the NAFSA: Association of International Educators Region VII 2021 International Excellence Award. This highly competitive award recognizes a venerable international education professional with more than 10 years of experience who has demonstrated outstanding leadership and has exemplified the true spirit of international educational exchange.



LATINX DISTINGUISHED FACULTY AND STAFF AWARD



Charlotte Souffront-Garcia,
program director of Business
Relationship Management in
the Division of Student Affairs

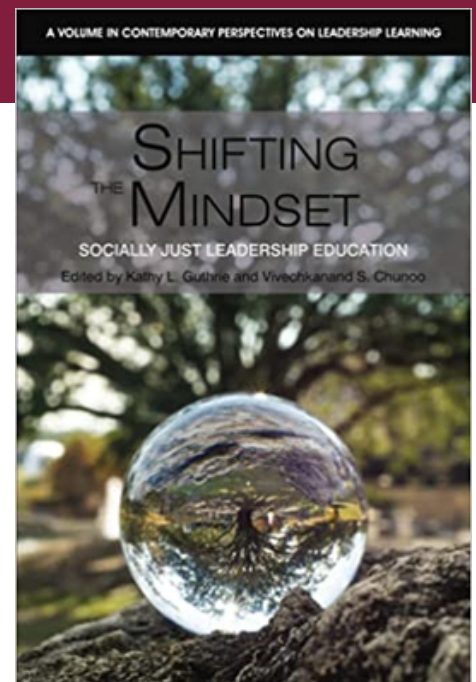


Carlos Gomez,
director of Counseling and
Psychological Services

The Latinx Distinguished Service Awards are intended to celebrate pillars of the FSU community who demonstrate a commitment to fostering growth and diversity among the Latinx cultural identity through teaching, research and/or service. Charlotte and Carlos co-chaired the Hispanic/ Latinx Student Life Task Force. The task force developed a comprehensive list of recommendations and presented it to the Vice President for Student Affairs in April 2021.

SHIFTING THE MINDSET: SOCIALLY JUST LEADERSHIP EDUCATION

Dr. Kathy Guthrie, associate professor of Higher Education and director of the Leadership Learning Research Center, co-edited *Shifting the Mindset: Socially Just Leadership Education*, the latest book in the Contemporary Perspectives on Leadership Learning Series (Information Age Publishing). The book features chapters by many former graduate assistants and alumni of the Higher Education program as well as current DSA staff member Amie Runk, program manager for the Student Life Cinema.





Strategic Plan Progress

Include and Value All People in Pursuit of an Equitable and Just Campus Community

1.1 Office of Student Equity & Inclusion

In fall 2021, two new offices launched under the umbrella of the Center for Leadership & Social Change: the Office of Community-Rooted Engagement (CoRE) and the Office of Representation, Inclusion & Student Equity (RISE).

1.3.B Student Life Task Forces

Student Life Task Forces established in 2020-2021 made recommendations for action to the Vice President for Student Affairs: Jewish Student Life, Asian American Pacific Islander Student Life, Black Student Life, Hispanic Latinx Student Life, and LGBTQ+ Student Life.

1.6.A Artwork in the Union

Prominent artwork for the new Student Union will be curated by an artist who is a member of the Seminole Tribe of Florida.

1.6.B Enhance Presence of Cultural Groups on Campus

The NPHC Park will provide a physical representation and dedicated space for the nine historically black fraternities and sororities on campus. The park is in the final stages of design and fundraising efforts will begin this spring and summer.

1.8 Inclusive Language

Written and verbal communication are a reflection of our community. When developing editorial style guidelines, the Marketing team added a section on inclusive language.

1.10 Land Acknowledgement

Representatives from the Seminole Tribe of Florida approved a land acknowledgement statement Florida State University can use.



Strategic Plan Progress

**Develop Students through
Experiences for Lifelong Learning**

2.4 Facilitate Learning through Badging and Portfolios

889 students enrolled in the Professionole Ready program with 613 badges earned to indicate career readiness and competencies.

2.7 Engage in Sustained Service with the Community Guided by Local Leaders

During fall 2021, 2,381 unique student users logged a total of 94,811.50 hours in ServScript. This represents volunteer impact of \$2,705,920 (using the Independent Sector's evaluation of a volunteer hour).

Establishment of Graduate Student Life Task Force

With an increase in graduate student enrollment at FSU, the Division of Student Affairs and The Graduate School are collaborating to assess the needs of graduate students and expand opportunities for graduate student life.





Strategic Plan Progress

**Cultivate an Environment that
Encourages Wellness and
Supports a Thriving Community**

3.1 Healthy Campus 2030

Despite COVID challenges, revitalized the Healthy Campus initiative and reenergized the Healthy Campus team.

3.2 Live Well campaign

In 2020-2021, there were 33 types of programs offered in 'Live Well FSU'-branded curriculum.

3.3.A Participation in Health, Wellness, and Safety Programs

Like most programs, the COVID-19 pandemic had a negative impact on engagement in health, wellness, and safety programs. In 2020-2021, there were 273 wellness programs sessions with 6,383 student participations.

3. 6 Basic Needs Security

- In Fall 2021 the Food for Thought Pantry served 395 unique users for a total of 1220 visits.
- The Pantry collaborated with the Presidential Scholars to roll out a successful Beat UF Beat Hunger Food Drive yet, which elicited hundreds of in-kind donations that immediately went toward feeding students.
- In conjunction with Seminole Dining and the Office of Business Services, the Pantry handed out 135 free meal swipe cards to 93 unique students in November and December.



Strategic Plan Progress

Shape the Campus Environment through Supporting Operational Excellence & Enhancing Organizational Health

4.2 Divisional Gatherings

Since the DSA has not been able to host a large, in-person gathering, welcome back breakfasts were delivered to all departments at the beginning of fall 2021 (18 deliveries total!).

4.7.A Increasing revenue sources to support DSA mission

Some sources include expanded annual giving opportunities for the Flying High Circus; new revenue stream for the LIFT program through 'The Bowden Dynasty' streaming; increased naming opportunities for donors; and development of a strategy to increase corporate giving and sponsorships.

4.8.A Provide support to existing councils/boards and develop additional councils/boards

The Parent & Family Advancement Council is a new initiative to increase parent engagement by forging new connections, advancing initiatives, and raising funds for the FSU Parent and Family Fund. Karen Thiel and Jennifer Collins were selected as co-chairs for the board. The council kicked off with an event at the President's house in October and will continue to recruit this spring.

4.8.B Hold events to engage donors, councils, advisory boards, and alumni

Hired a team member to serve as the liaison between FSU and council members including the Parent & Family Advisory Council, Fraternity & Sorority Life Advisory Council, and the Student Affairs Development Council, among others.