

Introduction

Thank you for your interest in Granum & Aurum, a market research team comprised of undergraduate FSU students. Through this program you have the opportunity to share your ideas, thoughts, and opinions on FSU programs and services. Your experiences are essential to departments across the institution as we develop programs and services for you.

Completing this form will register you for Granum & Aurum. You can review all questions asked before completing the form [here](#):

What to Expect

Through Granum & Aurum, undergraduate students volunteer to join a subject pool from which participants will be pulled throughout the academic year to participate in focus groups across campus. Joining Granum & Aurum does not guarantee participation in a focus group - depending upon university needs students may be asked to participate multiple times per year or not at all.

Incentives

All students who join Granum & Aurum will receive a Granum & Aurum branded sticker and the opportunity to share their voice across campus. If you participate in a focus group you will be offered snacks during the focus group.

Attendance

If you are selected to participate in a focus group, you will be notified via your FSU email account and have 24 hours to confirm your attendance. You are not required to attend every focus group you are selected for; declining participation will not remove you from the pool and you will be eligible for future groups. Failure to attend a focus group for which you have confirmed will result in removal from the pool.

Participation

Focus groups will be recorded. Participation will be kept confidential and responses will be anonymous when sharing findings.

Questions

Reach out to Ellie Foreman, Graduate Assistant for Strategic Planning & Assessment, at .

I acknowledge that to join Granum & Aurum I must answer every question in this form. Completion of this form constitutes joining Granum & Aurum.

Yes

No

I acknowledge that completing this form and joining Granum & Aurum is completely voluntary.

Yes

No

I acknowledge that offers to participate in focus groups will vary; I may be asked to participate in many focus groups or no focus groups through out the semester.

Yes

No

I acknowledge that communications regarding focus groups will be sent to my FSU email. I am responsible for reading and responding to emails to participate in focus groups.

Yes

No

I acknowledge that failure to attend a focus group for which I have confirmed participation will result in removal from the pool.

Yes

No

Contact Information

First Name

Last Name

FSU Email Address

Personal Information

Do you identify as Hispanic or Latinx?

- Yes
- No

How do you identify? (Select all that apply).

- American Indian or Alaska Native
- Asian
- Black or African American
- Middle Eastern
- Native Hawaiian or Other Pacific Islander
- White
- I prefer to self-identify:

How do you identify?

- Genderqueer/Nonbinary
- Man
- Trans man
- Trans woman
- Woman
- I prefer to self-identify:

What term did you begin at FSU?

What is your anticipated graduation term?

Are you a transfer student?

Yes

No

What is your major?

Are you a Florida resident?

Yes

No

Please describe in one sentence why you are interested in being involved with Granum & Aurum.

Please list any other programs, offices, or organizations you are involved with on campus and any specific roles you hold within the programs, offices, or organizations.