



GRANUM & AURUM



WHAT IS GRANUM & AURUM?

Granum & Aurum is a market research team comprised of undergraduate FSU students. Through this program you have the opportunity to share your ideas, thoughts, and opinions on current and future FSU programs and services. Your experiences are essential to departments across the institution as we develop programs and services for you.

WHAT TO EXPECT

- Join a pool of students from which participants will be pulled throughout the academic year to participate in focus groups.

WHAT YOU RECEIVE

- The opportunity to share your thoughts, opinions, and experiences as an FSU student.
- A Granum & Aurum branded sticker.
- If asked to participate in a focus group you will be offered snacks during the focus group.

QUESTIONS?

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